

# MARCEL BAUERFEIND

## CURRICULUM VITAE

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### EDUCATION

#### BACHELOR'S DEGREE

Universität der Künste  
Product and Process Design  
Berlin, Germany  
2015 - 2020

HFG Hochschule für Gestaltung  
Industrial Design  
Schwäbisch Gmünd, Germany  
2013 - 2014 (two terms)

#### EXCHANGE TERM

Art Center College of Design  
Product Design  
California, US  
2018

#### LANGUAGE

- German (native)
- English (C2, proficient user)
- Slovene (B2, independent user)
- Spanish (A2, basic user)

#### SKILLS

- Adobe Ai, Ae, Id, Lr, Pr, Ps, Xd
- Figma
- Miro
- KeyShot
- Cinema 4D
- Rhinoceros 3D

#### SOFT SKILL DEVELOPMENT

Career & Transfer Center, Berlin

- pitch training
- self- and time-management
- empathic communication in challenging settings

### WORK EXPERIENCE

#### UX / UI DESIGNER

| 2023/02 - today  
Dani Soler Design, Barcelona, Spain

- Design for mobile applications (smartphone & wearables)
- UI design (branding, design system development)
- Animation and micro interactions

#### PRODUCT DESIGNER

| 2021/12 - today  
Hiroshi Tsunoda Design Studio, Barcelona, Spain

- Design for desktop (Websites, responsive design)
- Iterative research & benchmarking
- Diverse cultural collaboration (Japanese, Spanish, American)

#### PRODUCT DESIGNER

| 2019/09 - 2020/02  
Studio DRIFT, Amsterdam, Netherlands

- Responsibility in studio's *Materialism & Drifter* project
- Salient communication skills with suppliers & engineers
- CAD modeling & physical test setup for lightweight constructions

#### INTERNATIONAL EXPERIENCE

Art Center College of Design, California, US | 2018 /09-12

- Excellent networking skills in multilateral environment
- First exchange student to receive Student Leadership Grant

South & Central America | 2016 / 2019

- Personal growth in adaptability to diverging environments
- Progressive awareness of cultural distinctions

#### SENIOR PRODUCT DESIGNER

| 03/2017 - 04/2019  
Museum of Values, Berlin, Germany

- Interdisciplinary nonprofit focusing on human values
- Management and conception of visual appearance
- Division of responsibilities in multidisciplinary settings

#### JUNIOR PRODUCT DESIGNER

| 2017/06 - 2018/08  
WELTER Wandunikate, Berlin, Germany

- Handmade manufacturing of luxury wallpapers

#### GRAPHIC DESIGNER

| 2012/10 - 2013/03  
SIGN communication, Frankfurt a.M., Germany

- Research, photography, retouch, assistance in visual conception